

Andrea Sara Moccia

Breitenstrasse 17, CH-2554 Meisberg
Mobile: +41 (0) 79 900 53 03
E-mail: andrea.zuercher@outlook.com

Profile

A dynamic and experienced executive specialised in innovation management and strategic foresight. Has hands-on leadership experience with a strong background in business management and information technology. Is highly skilled in project management, strategic planning and product development.

Expertise

- Comprehensive practical and theoretical expertise in innovation management and business development
- Very experienced in project and programme management
- Highly skilled in team building and leading of heterogeneous teams
- Trend analysis, scenario design
- Business model and service design, business model innovation
- Design thinking, customer-centric design, lean product development, Canvas
- Project management (Waterfall, Agile, Hermes, PMI)
- Software development (Java and .NET)
- Research experience

Career History

Innovation Manager (Swiss Post, Bern)

(May 2017 – Present)

Responsibilities / Achievements:

- Deputy head of Innovation
- Leading a crossdivisional project with over 30 team members
- Exposition of innovation possibilities

Head of IT (Gemeinsame Einrichtung KVG, Solothurn)

(Jan 2014 – Apr 2017)

Responsibilities / Achievements:

- Development and execution of IT strategy
- Evaluations and concepts
- Personnel management and capability planning

Mandate / Master's Thesis (Signal AG, Büren an der Aare)

(Oct 2015 – Apr 2016)

Responsibilities / Achievements:

- Analysis of capacity for innovation
- Development of a strategic foresight system
- Exploration of alternative futures

IT System Officer / IT Project Manager (Dec 2012 – Dec 2013)
(Gemeinsame Einrichtung KVG)

Responsibilities / Achievements:

- Steering and planning of development and support
- Counselling and support of the specialist divisions
- Coordination and execution of projects

Software Engineer / Quality Manager (Centris AG, Solothurn) (Dec 2006 – Nov 2012)

Responsibilities / Achievements:

- Software Engineering and release management
- Quality assurance along the development process
- Product management and life cycle planning

Application Manager (Centris AG, Solothurn) (Jan 2004 – Nov 2006)

Responsibilities / Achievements:

- Counselling and support for customer consultants
- Operative responsibility for release process
- Documentation of the systems and data flows

Customer Consultant (Centris AG, Solothurn) (Jun 2002 – Dec 2003)

Responsibilities / Achievements:

- Customer care and support
- Organization and moderation of professional groups

Health Insurance Clerk (Sanitas Health Insurance, Solothurn) (Aug 1998 - May 2002)

Responsibilities / Achievements:

- Customer care and support
- Organization and moderation of professional groups

Education & Qualifications

Doctor of Philosophy (PhD) (Jul 2018 - Present)

Postgraduate Research on Ambidexterity
University of Gloucestershire

Executive Master of Business Administration (Oct 2013 - Mar 2016)

Innovation Management
Bern University of Applied Sciences

Global Marketing Program (Mar 2016 - Mar 2016)

Entrepreneurship and Business in the USA
Babson College, Boston USA

Certificate of Advanced Studies (Apr 2015 - Oct 2015)

Innovation
Bern University of Applied Sciences

Certificate of Advanced Studies (Oct 2014 - Mar 2015)

Change Management
Bern University of Applied Sciences

Certificate of Advanced Studies Leadership <i>Bern University of Applied Sciences</i>	(Apr 2014 - Oct 2014)
Certificate of Advanced Studies Business Administration <i>Bern University of Applied Sciences</i>	(Oct 2013 - Mar 2014)
Master of Advanced Studies Information Technology <i>Bern University of Applied Sciences</i>	(Oct 2006 - Oct 2008)
Federal certificate of higher vocational education and training Computer Scientist <i>Federal Institute for Vocational Training</i>	(Oct 2004 - May 2006)
Apprenticeship Vocational Training in business administration <i>Federal Institute for Vocational Training</i>	(Jul 1995 - Jul 1998)

Accomplishments

- Second place out of 397 participants at PostVenture (international competition for business ideas), 2017
- Award-winning master's thesis: development of a strategic foresight system for an SME, 2016
- Award for outstanding achievements in the Executive Master of Business Administration studies, 2016
- Professional Scrum Master
- iSAQB Certified Professional for Software Architecture

Language Skills

German	First language (C2)
English	Proficiency (C1)
French	Intermediate (B1)
Italian	Beginner (A1)

Interests

- Fitness
- Reading
- Hiking
- Cooking